

"Circus Stunts" For Kiddies an Added Luna Park Feature For Big Luna Park Outing

To-Morrow Is the Big Day and Child Athletes May Ride Horseback and Jump Through Hoops For Prizes, All in Perfect Safety.

The kind-hearted Weather Man, who supplies all of us in this neighborhood with sunshine and showers, says that he will do his level best to provide a simply wonderful golden day to-morrow for The Evening World's Kiddie Klub party at Luna Park. He says it will be an absolute shame to disappoint the Kiddies now that they've set their hearts on the day. But if the Weather Man looks in his pack and finds that all the sunny days are gone and there isn't one left even down in the lining, then the Kiddie Klub will have its party on the following day, Thursday, July 13. There may be a shower to day, but that won't be anything—just a shower and nothing whatever to do with to-morrow. So, Kiddies, don't feel gloomy if there's a spatter



KIDDIE VAN CAMP OF THE BIG SLIDE

of rain some time to-day. There are a few little things for the Kiddies to keep in mind about to-morrow. First of all, of course, is that Luna Park is free to them, provided they wear their Kiddie Klub pins. Possession of a pin and membership in the Klub gets them past the gatekeeper just as easily as can be. But their parents or guardians for the day cannot have this privilege. They must pay the regular entrance fee.

The second thing that the Kiddies get free is a combination ticket admitting them to all the shows and diversions the great enclosure offers. There are twenty-six different amusements listed on this ticket, and if any little Kiddie went to the Park on any other day a round of these amusements would cost the sum of \$2.55. And that's not to be moved at, is it? From 20,000 to 25,000 Kiddie Klub members attend the Luna Parties. This means that Cousin Eleanor of the Kiddie Klub and Mr. Herbert Evans of Luna Park will give away \$57,000 to \$85,000 in amusement.

The park will be opened at 1 o'clock in the afternoon to-morrow to receive the Kiddies, and every ride to which they can devote themselves will be in operation from that hour until 4 o'clock. The shows will be open from 2 until 4 o'clock, two hours of solid enjoyment here again. At 4:15 o'clock the circus will begin and last until 2 o'clock.

Kiddies must remember that none of their combination tickets will be received after 4 o'clock, and at this hour a big bell in the tower will give the signal to all ticket takers, firemen and policemen in the Park to stand and salute. At 5 o'clock the bells will chime out a farewell to the Kiddies at the end of their wonderful day in fairyland.

The Kiddies have already been told of the fancy dancing contest to be held among them in Luna's grand ballroom at 4:45 o'clock. They have also been told to bring their own costumes and the music to which they prefer to dance. It would be best for them to do this rather than to dance to music which they may never have heard before. The Kiddie Klub wants the little competitors to have all the chance in the world of winning the six prizes which are offered—three for the girls and three for the boys.

But there is to be another contest, also with prizes for the winners. This is to be a circus "stunt." No doubt there are many little Kiddies who have yearned to ride a horse in

HOW TO ENTER LUNA PARK ON JULY 12TH, "KIDDIE KLUB DAY"

All Kiddie Klub members wishing to avail themselves of Luna's hospitality MUST WEAR their KIDDIE KLUB PINS.

Show your pin to one of the cashiers outside of Luna and you will be given a combination ticket. These tickets are being printed especially for you and they include every ride and every show in the whole of Luna.

We will be the only guests in all her history to whom Luna has opened every gate Free! Free! Free!

The park will be open from 12:30 to 5 o'clock. Come as early as you like, but the Luna management says "Please do not bring basket lunches."

Bits of paper and remnants of luncheon spoil the park's spick-span appearance. Luna has been very kind to invite us, and it seems to me, Kiddies, that the least we, her guests, can do in return is to respect this wish of hers. So—no Kiddie Klub member will be permitted to go through the gate if he or she is carrying a lunch basket. COUSIN ELEANOR.



DAN O'BRIEN

the circus, to go galloping round the sawdust ring, jumping through paper hoops and turning somersaults and everything. They are to have a chance to show their skill at it to-morrow. The good people of the circus, however, are not so sure that the Kiddies could do all these wonderful things the first time they try them, so to avoid all chance of danger the daring riders, those in search of the honors, will be attached to a safety device. It is known among the circus bar-ba-cle folk as a "mechanic" and consists of a belt attached to a long arm which revolves about a pole set up in the center of the ring and thus keeps pace with the Kiddie as he stands (or tries to stand) on the galloping horse. If the youngster loses his footing and is about to tumble the belt catches him and he is quickly swung out of danger. It may interest the Kiddies to know that most circus riders learn all their wonderful tricks with the aid of a "mechanic."

Now, Kiddies, remember to-morrow is the great day. You will gather at Luna Park and no doubt many of you will meet little friends you've not

RACING Empire City Course

(VONKERS AND MT. VERNON)
6 Excellent Events TOMORROW
THE \$5000 FLEETWING

DOBBY FERRY PURSE CHERRY PURSE
THE AMARANTH THE ASPRANT
FIRST RACE AT 2:30 P. M.
Special Race Train leaves Grand Central Terminal, Madison Division, at 12:30 P. M. Regular trains to Mt. Vernon at 11:35, 12:30, 1:30, 2:30 P. M. Additional trains daily. All trains stop at 125th St. Also reached via Lexington and Jerome Ave. Subway, or West Farms Subway to Mott Ave., transferring to Jerome Ave. Subway, or via 6th and 9th Ave. 12 to Jerome Ave. Subway, thence by trolley from Woodlawn Station.
ADMISSION—GRAND STAND, \$3.50, including tax.

COLD HAM
Cold roast beef, lamb or mutton make finer luncheons, tastier dishes seasoned with a dash of
LEA & PERRINS SAUCE
THE ORIGINAL WORCESTERSHIRE

seen for ever so long a time. It will be a bully day to renew acquaintance, won't it?

Little Marjorie Van Camp, whose mummy intended the Pig Slide, is at Luna again this year. She says that she will be "Oh, so glad to see all the Klub Cousins again."

GERMAN GOLD LOST IN TRANSIT

GENEVA, July 11.—The Neue Zürcher Zeitung of Zurich, says an important shipment of gold bullion from Germany for Italy, for which the Swiss postal authorities took receipt at the Italian frontier, was missed after reaching Chiasso. The consignment is said to be worth several million pounds sterling.

RAID FOREST STILL NEAR ATLANTIC CITY

Prisoners Are Expert Southern Moonshiners, State Police Assert.

ATLANTIC CITY, July 11.—State police last night descended upon an alleged band of moonshiners in the woods of Galloway Township, near here, arrested two men and seized a quantity of moonshine whiskey. Seventy gallons of "ready-made moonshine," five barrels of mash and a large quantity of other ingredients of whiskey were confiscated. The men arrested said they were A. L. Smith of Anderson, S. C., and Silas

Allen of Chester, Pa. Corporal Campbell of the State police said the men were expert moonshiners from the mountains of South Carolina, and that a 120-gallon still was in full operation.

WANAMAKER AT WORK ON HIS 84TH BIRTHDAY

PHILADELPHIA, July 11.—"To live the truth with good sense and good humor and do our work is enough for good citizenship." This is the birthday comment of John Wanamaker, noted Philadelphia merchant, in his daily editorial. Wanamaker, well known as a civic leader, celebrated his eighty-fourth birthday to-day at his desk in his store, later presiding at a meeting of the Pennsylv-

ania State Sabbath Association Board. He received hundreds of congratulatory messages.

RUSSIAN RELIEF TO 10,000,000 MOSCOW, July 11 (Associated Press).—The American Relief Administration this week expects to reach the maximum of its famine relief programme, supplying meals to 10,000,000 persons. Col. William N. Haskell is leaving for Washington to confer with Secretary Hoover regarding the future.

AGED WOMAN AMNESIA VICTIM. A woman of about seventy was found suffering from amnesia in the Flatbush Avenue station of the Long Island Railroad at 1 A. M. to-day by Policeman Batterby, who took her to the Kings County Hospital. She is five feet in height, weighs 110 pounds, has gray hair and eyes, and wore a black waist and skirt and tan shoes.

Stern Brothers

West 42nd St. (Between 5th and 6th Avenues) West 43rd St.

Men's and Women's

HAND LUGGAGE at ONE-THIRD to ONE-HALF OFF the Usual Prices

Your choice of any one of the three items listed below at the Special Sale Price of

\$6.75

—SUIT CASES of best enamel duck; straps all around; corners reinforced with tan cowhide. Also tan cowhide suit cases in this assortment. Sizes 24, 26 and 28 ins.

—Women's Fitted Overnight BAGS of patent enamel. Fitted with eight pieces of celluloid toilet articles. Size 14 inches.

—Real Cowhide TRAVELING BAGS, leather lined; extra strong locks; in black and tan. Sizes 16 and 18 inches.

BOYS' CLOTHING

at Greatly Lowered Prices

for Wednesday, Thursday and Friday

The sort of opportunity you are glad to have waited for.

350 WASH SUITS in excellent quality Palmer linen, chambray, cotton pongee and other fabrics. Oliver Twist, styles in sizes 3 to 8. Middy styles in sizes 3 to 9. Also Balkan and middy models in imported tan linen.

Reduced to **\$2.95**



85 Boys' All Wool Suits with extra pair of knickerbockers. These suits will be just what he will most need for school this fall. Sizes 7 to 16 years.

Reduced to **\$9.75**

(Formerly \$12.50—18.50)

STRAW HATS Reduced for this clearance to **\$1.00**
(Formerly \$1.95—3.95)

Specially Reduced for To-morrow

BOB CURLS—\$6.45

If your hair is too beautiful to be cut, too thick and long and luxuriant, you may still have the joy of short tight curls.

For here are BOB CURLS, soft silky masses of small curls that fit snugly over your head and are held in place by tiny invisible combs. So perfectly will they blend that the bobbed effect achieved is amazingly natural. Come in and see! Hair Beauty Shop—Third Floor.

A Most Remarkable Offering of
WOMEN'S
SMARTLY EMBROIDERED

Pure SILK SWEATERS

Priced in This Special Event at **\$24.50**

(Sweaters that heretofore sold at \$55.00)

Sweaters that seem just a little more than mere sweaters! They're the sort that give real dash and personality to any sport outfit.

In either slip-on or coat styles. Slim little sash belts tie about the waist.

And just imagine the price—less than half of their original value—that's an inviting bit of news, isn't it?



MAIN FLOOR

Continuing Our July Clearance Sale of WOMEN'S DRESSES

An extensive collection, comprising dresses for sport, afternoon, dinner and evening wear, now offered at prices in many instances ACTUALLY LESS than the cost of manufacture.

\$24 \$35 \$48

(Included are dresses heretofore priced \$45 to \$95)

There are silks, crepes, wool and knit fabrics in any number of distinctive styles and colorings. Mostly one-of-a-kind model, and at these reduced prices an early selection is advised.

Also a large number of our higher class, more exclusive dresses for women, marked at proportionate reductions.

Women's and Misses' Riding Habits

Here is a notable collection of this season's smartest models, representing the finest materials and workmanship.

White Linen Riding Habits (belted or unbelted) **24.50**

Natural Tan Linen Habits (belted or unbelted) **18.50**

Children's Tan Linen Habits (8-10-12-14 years) **15.00**

Khaki Riding Habits **13.50**

Separate Riding Breeches of White Gabardine, **\$7.50**

Khaki Riding Breeches, **\$5.50** White or Tan Linen Knickers, **\$5.50**

RIDING BOOTS—All solid leather, black and tan calfskins made over a comfortable English last. An excellent value at **\$23.00**

An Exceptional Sale Wednesday of RENE PEARL NECKLACES

Indestructible pearls, beautifully matched and graduated.

\$2.95 (Values up to \$6.50) **\$8.75** (Values up to 16.75)

\$4.95 (Values up to \$9.50) **12.95** (Values up to \$25.00)

The \$12.95 necklaces have 14-kt. white gold clasps, set with a genuine diamond.

—Cream, white or rose tints in a variety of the desired lengths—18 to 30 inches. Beautiful Oriental and opalescent luster beads with solid gold clasps attached.

STORE OPEN 9 TO 5 JULY AND AUGUST

HEARN

FOURTEENTH STREET WEST OF FIFTH AVE.

WEDNESDAY

THURSDAY

EXCEPTIONAL SALES

Women's Japanese Crepe Kimonos

2.57

Were \$3.47 and \$3.74



Prettily embroidered with flower and bird designs. Very attractive models, in light blue, Copenhagen, rose. An opportune purchase for those who want an attractive kimono for traveling or vacation use.

Women's and Misses' Ratine and Gingham Dresses

3.77

Were \$5.73 to \$7.93

Sports models in combinations or plain and checked ratine, with belt, and button trimmed. Copen, brown and rose. Gingham, in straight line model or with skirt and blouse trimmed with lace inserts, or embroidery collars, cuffs and pockets. Brown, red, green, blue. Women's sizes, 36 to 44. Misses' sizes, 14 to 20.



WEDNESDAY

THURSDAY

Two-Day Sale Untrimmed Straw Body Sports Hats

1.17

Were \$1.88



Four shapes in three popular straws, some with bound edges. Green, black, brown, navy, red, Copen, orchid, bamboo, natural, henna, dandelion and purple—also a few Felts and Leghorns.

Hats trimmed free if hats and materials are purchased here.

Flower Wreaths—Good selection of white—also colors—special **.87**

See pages 8 and 23 for other Hearn advertising.